

May 2017

Dear Parents,

The Simcoe County District School Board (SCDSB) is a proud supporter of Jump Rope for Heart. Jump will celebrate its 35<sup>th</sup> anniversary next year with one million kids participating across Canada.

As one of our fundraisers this year, our students can participate in Jump Rope for Heart. It encourages and reinforces healthy habits, and is a great way for students to give back. Jump Rope for Heart also encourages school spirit and teamwork. To encourage teamwork, Jump organizers have adapted this event to present a win/win to participating SCDSB students and their schools.

1. All students who register for Jump and receive 1 (one) online donation get a free skipping rope — regardless of the donation amount.
2. Students are not awarded individual prizes for fundraising. Instead, these prizes will be given to the school to use as draw prizes. All students who register for Jump will be eligible for a draw prize.
3. The more funds your child's school raises, the more the school gets back!  
Schools can earn:
  - HeartSmart™ Points that can be redeemed for sports equipment, school supplies, electronics and more; OR
  - A cheque for 10% of the net amount fundraised.

The event itself and all of the other benefits of Jump Rope for Heart remain unchanged. Students still enjoy a great day of fun and learn the benefits of physical activity, healthy eating and the importance of maintaining a heart-healthy lifestyle.

Thank you for your support of Jump Rope for Heart. If you have questions, please contact the SCDSB at 705-734-6363.

Sincerely,

Valerie Holland, Area Manager Barrie  
Heart and Stroke Foundation

Steve Blake, Director of Education  
Simcoe County District School Board